



2010

Annual Report **ANOTHER
YEAR FORWARD**



Jewish Home Lifecare
Caring as individual as you

162 years





Stanley H. Pantowich
Chairman, Board of Trustees



Audrey S. Weiner, MPH, DSW
President & CEO

More options. More choices. More ways to receive care and places to call home. In 2010, Jewish Home Lifecare continued to focus on the things that are important to each individual. For 162 years, our mission has revolved around empowering, honoring and respecting our elders. This mission has helped guide us through a continuing difficult economic climate. Despite fiscal challenges, strategic use of our resources helped maintain financial stability, allowed us to expand initiatives, launch new projects and achieve positive outcomes in delivery of care. In the end, 2010 was a year of business advances and successes for Jewish Home Lifecare.

Jewish Home Lifecare was
**awarded a \$26.3 million
New York State Department
of Health HEAL Grant**
to provide a new assisted living residence
on the Bronx campus.

A YEAR IN REVIEW

Many of the achievements of the past year are linked to what Jewish Home will accomplish in the future. We received a \$26.3 million New York State Department of Health HEAL Grant to build 72 units of much-needed Medicaid-funded assisted living on the Bronx campus. Our third HUD 202 senior residence, the Harry & Jeanette Weinberg Gardens, opened on Webb Avenue in the Bronx. By year end, 71 income-eligible tenants were able to settle into their new homes. 2010 also marked the implementation of Jewish Home's electronic health record system, *eCare*. Now, almost 400 staff are using this system that helps make daily administrative and documentation

requirements easier and more organized. We continued to expand the use of home-based telehealth products, like HealthMonitor®, through hospital, corporate and managed care sales distribution channels. The use of this technology provides customized care, promotes wellness, autonomy and social interaction among clients while lowering re-hospitalization rates. Our telehealth products and services were expanded into the re-branding of the Solutions at Home geriatric care management program. We opened the long-awaited, expanded in-house hemodialysis center at the Bronx Campus which has proven to be a true Center of Excellence for us.

In total, Jewish Home Lifecare served 10,142 persons in 2010, an increase of 9% over 2009.

While known for our nursing home care, **of all persons served in 2010, 61% were cared for at home or in a community where they want to be and 24% in short-stay rehabilitation where they work to get back home as soon as possible. 86% of those patients returned home after treatment.**

In 2010, 38% of persons cared for used multiple programs and services offered by Jewish Home, a 6% increase over 2009 and illustrative of our continuum of care.

Our Mission:

We are passionate about the quality of aging. The services we provide support health, individuality and dignity. Our mission is Lifecare.

Jewish Home marked milestones and received numerous honors and awards in 2010. The Bronx Campus celebrated its 60th anniversary and the 40th anniversary of Kittay House, our independent senior residence. We were honored to have the Geriatric Career Development program receive the New York Association of Homes & Services for the Aging's (NYAHS) Innovation of the Year Award and long-time Jewish Home trustee Susan Glickman selected as the NYAHS Trustee of the Year. Rosa Cerron, a nursing unit manager at Sarah Neuman Center, was chosen as NYAHS's Long-Term Care Employee of Distinction. The New York State

Home Care Association chose Debbie Bobe, Jewish Home's director of HealthMonitor® services, as its 2010 Telehealth Champion. Manhattan Media's Westy Awards honored trustee David Orelowitz for his leadership role in the implementation of eCare, Jewish Home's electronic health record. Trustee Joan Wachtler received the Volunteer of the Year Award from UJA-Federation of New York. Sarah Neuman Center staff members Julie Byrne, Jacqueline Longo and Mabel Rodolfo were named Professionals of the Year by UJA-Federation of Westchester.

Over 3,600 staff are employed by Jewish Home in its nursing homes, community services programs, senior housing and corporate offices.

Turnover is 9.7%, much lower than the national level for healthcare employees of 14.4%.

COMMITTED TO THE INDIVIDUAL, COMMITTED TO THE COMMUNITY

Throughout 2010, Jewish Home Lifecare maintained strong involvement in the communities we serve. We supported Haitian earthquake relief efforts and sent packages and letters to American troops overseas. At a local level, we held blood drives, toy drives, participated in health education forums, supported other organization's charitable events, provided mentoring and educational opportunities to high school and college students and worked with corporate and community volunteer programs to provide events and activities for our residents.

Our involvement in the New York Alzheimer's Walk, Westchester's "Midnight Run for the Homeless" and United Way's "Walk for What Matters" was successful in helping to raise funds for needed services in the community. Our staff experts continued to give their time to our Speakers Bureau and we offered Caregiver Message Boards to the public. We partnered with agencies like RSVP, FEGS, AmeriCorps, Senior Companions, and area high schools, universities and colleges. We are proud to make a difference in the places in which we work and live.

Jewish Home's Research Institute on Aging is one of the few research institutes existing in a long-term care organization. The Research Institute conducts pioneering studies and provides educational opportunities to students. Major research programs include Aging and Vision, Palliative and End of Life Care, Dementia and Cognition, Depression Among Elders and Transitions in Care Settings. Foundation and government support were received from the National Institute on Aging, the Alzheimer's Association, Mt. Sinai School of Medicine Pepper Center Award and the United Hospital Fund among others.

CONTINUING TO CARE, CONTINUING TO CONNECT

Rehabilitation and Recovery: Getting our patients on their feet and back home as soon as possible is the goal of the short-stay rehabilitation programs. In 2010, 24% of all patients were served in short-stay rehabilitation. Whether at our Sarah Neuman facility in Westchester, our Bronx or Manhattan campuses, patients receive the most advanced treatments to reach their goal of getting better, quicker.

Homecare: For many of our clients, remaining at home is the most important part of their well-being. Over 3100 individuals were served in their homes and in the community through our Homecare services, telehealth, geriatric care management and HAPI home health aides.

Skilled Nursing: Jewish Home long-term care communities are supported by an interconnected web of skilled nursing care, medical and therapeutic healthcare professionals, residents, families and staff. In 2010, 1873 residents were cared for. Overall occupancy in the nursing home is high: 98.3% while the New York State average is 94% and the national average is 84.5%.

Senior Residences: Our third HUD 202 building opened, housing 71 tenants and joining two additional HUD 202 residences in the Bronx. Kittay House offered independent senior apartment living to 325 tenants.

Adult Day Services: Our Adult Day Care programs complement our mission of forming a deep connection with the communities we serve. This program offers health monitoring, rehabilitation and opportunities for socialization for seniors who might not be able to leave their homes on a regular basis. Transportation, meals, cultural and educational activities are also provided. 944 clients participated in Adult Day Programs in 2010.

The Research Institute on Aging: Research findings at the Research Institute on Aging are disseminated through publication in scholarly journals, books and presentations at scientific conferences. By sharing research and expertise in published works, Jewish Home continues to be a trusted resource for information, educational opportunities, leadership and above all, excellence.

Patients who completed short-stay rehabilitation at Jewish Home Lifecare reported high levels of satisfaction with the overall care received and results achieved.

93% of patients surveyed said they would recommend Jewish Home Lifecare's short-stay rehabilitation to others.

GENEROSITY

In 2010, Fund for the Aged, Inc. raised \$30 million in annual and capital support of Jewish Home Lifecare. The generosity of our donors enables Jewish Home Lifecare to continue its long-standing commitment to caring.

Great emphasis is placed on creating meaningful philanthropic partnerships with individual donors and strengthening strategic alliances with foundations, corporations and community organizations. We are grateful for the support of friends who understand our commitment to deliver the highest quality of care, services and programs.

STAY AT HOME GALA

The sixth annual Stay at Home Gala raised \$300,000 in support of enriching programs for our Jewish Home Lifecare residents, clients, tenants and families. Musical concerts, arts and crafts, drum circles and movement, day trips and holiday parties are part of the annual calendar of activities designed to enhance the quality of life of the elders we serve.

DEVELOPMENT HIGHLIGHTS

- Jewish Home Lifecare Bronx was awarded a HEAL NY grant of \$26.3 million for the creation of 72 Medicaid assisted living units.
- The Harriet and Robert H. Heilbrunn Fund of UJA-Federation of New York provided a major gift to support the Manhattan building project.
- Laurie and Jimmy Davidowitz hosted a parlor meeting to raise awareness and support for the Geriatric Career Development program that provides assistance and guidance for high school students working toward careers in healthcare.
- The John and Fred Klingenstein Fund of UJA-Federation of New York provided a meaningful tribute gift to the Staff Appreciation Fund at Sarah Neuman Center.
- Renovation of the Manhattan Division's Sutro Media Room was made possible by a young donor whose support provided a tasteful retreat for residents to enjoy music, movies and the internet on new computers and entertainment media.
- The Durst Center for Creative Arts and Alternative Therapies received major endowment support for art, music, massage and wellness activities at Sarah Neuman Center.
- A Community Services telehealth study was grant-funded to help congestive heart failure patients more effectively manage their condition at home and to lower their rate of re-hospitalization.
- Friends of Sarah Neuman provided important volunteer and financial support for renovations at Sarah Neuman Center.

FOUNDATION AND GOVERNMENT SUPPORT

Foundation and government agencies provide important support for programs including workforce development, medical research and education, clinical training, intergenerational programs, wellness and alternative therapies, senior housing and adult day care.

Sanford S. and Anita K. Agate Foundation
Altman Foundation
Alzheimer's Association
Americorps
Mandell L. and Madeline H. Berman Family Foundation
J.E. and Z.B. Butler Foundation
Charina Foundation
Peter A. and Elizabeth S. Cohn Foundation
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National Institute on Aging
National Institute on Mental Health
New York City Council District 14
as designated by Council Member Fernando Cabrera
New York City Department of Aging
New York City Department of Design and Construction as designated
by the Office of Manhattan Borough President, Scott Stringer
New York State Child and Adult Care Food Program
New York State Education Department
New York State Department of Transportation
New York State Department of Health
New York State Office of Children and Family Services
The Fan Fox and Leslie R. Samuels Foundation
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Skirball Foundation
The Tides Center
UJA-Federation of New York
United Hospital Fund
Rodney L. White Foundation
The Judy and Fred Wilpon Family Foundation

PLANNED GIVING – HERITAGE SOCIETY

The Heritage Society recognizes those who have provided for Jewish Home Lifecare with a planned gift. Their bequest, charitable gift annuity or other planned gift commitment demonstrates a respect for the past and a responsibility for the future.

Bequest gifts received this year included:

- Edward A. Bragaline estate gift for vision research, training and services
- Henry Gern estate gift in memory of beloved parents, Karl and Helene Gern
- Martha Hart – Ruth T. Akston Residuary Trust
- Mildred Kaminsky Revocable Living Trust
- Elias and Nettie P. Weiss Revocable Trust

We gratefully acknowledge the generosity of all our donors.

2010 Financials

CONSOLIDATED BALANCE SHEET

The following summary of financial information was prepared by Loeb & Troper LLP for Jewish Home Lifecare. The complete audited financial statement, including related notes and Loeb & Troper's opinion as independent auditors, may be obtained by writing to Jewish Home Lifecare, 120 West 106th Street, New York, NY 10025 or to the New York State Department of Law, Charities Bureau, 120 Broadway (Third Floor), New York, NY 10271-0332.

ASSETS	2010	2009	ASSETS	2010	2009
CURRENT ASSETS			CURRENT LIABILITIES		
Cash and cash equivalents	\$5,156,568	\$15,077,004	Accounts payable and accrued expenses	\$31,206,044	\$32,792,142
Cash – resident funds	1,931,345	2,131,248	Accounts payable – construction	940,726	
Investments	74,452,570	44,668,471	Accrued salaries and related liabilities	10,299,536	7,546,284
Investments – resident funds	776,232	908,301	Lines of credit	9,499,497	9,499,497
Accounts receivable - net	49,694,464	38,578,192	Resident funds	2,707,577	3,039,549
Inventories – at cost	683,867	705,496	Accrued pension payable	3,396,804	4,204,551
Contributions receivable - net	9,449,489	9,984,172	Accrued interest payable	23,057	24,573
Prepaid expenses and other assets	1,080,368	1,680,490	Annuity obligations	239,438	130,220
Total current assets	\$143,224,903	\$113,733,374	Estimated liabilities to third parties	13,354,208	10,329,065
LIMITED-USE ASSETS			Security deposits and other liabilities	839,051	1,245,919
Cash and cash equivalents	\$20,200,993	19,465,445	Current portion of long term debt	3,516,803	3,409,938
Investments	95,204	709,802	Total current liabilities	\$76,022,741	\$72,221,738
Total limited-use assets	\$20,296,197	\$20,175,247	LONG-TERM LIABILITIES		
NONCURRENT ASSETS			Accrued pension payable	\$32,651,915	\$29,255,752
Cash and cash equivalents	\$80,000	\$80,025	Mortgages payable	32,552,116	35,690,109
Investments	12,806,559	12,670,549	Loans payable	4,326,857	4,601,774
Beneficial interest in gift annuities	439,609	505,483	Capital advances	26,192,050	23,442,549
Contributions receivable - net	1,917,376	2,345,069	Total long term liabilities	\$95,722,938	\$92,990,184
Fixed assets - net	142,813,311	134,514,061	Total liabilities	\$171,745,679	\$165,211,922
Total noncurrent assets	\$158,056,855	\$150,115,187	NET ASSETS		
TOTAL ASSETS			Unrestricted	\$86,071,965	\$59,732,980
	\$321,577,955	\$284,023,808	Temporarily restricted	53,968,724	49,761,840
			Permanently restricted	9,791,587	9,317,066
			Total net assets	\$149,832,276	\$118,811,886
			TOTAL LIABILITIES AND NET ASSETS		
				\$321,577,955	\$284,023,808

CONSOLIDATED STATEMENT OF ACTIVITIES

	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL 2010	TOTAL 2009
OPERATING REVENUES					
Residents	\$209,853,266			\$209,853,266	\$202,284,844
Community-based	60,885,242			60,885,242	60,428,186
Apartment rentals	5,867,904			5,867,904	4,900,542
Other operating revenues	5,161,240			5,161,240	5,523,932
Contributions	592,546			592,546	914,525
Net assets released from restrictions	1,662,421	(1,662,421)			
Total operating revenues	\$284,022,619	\$(1,662,421)		\$282,360,198	\$274,052,029
OPERATING EXPENSES					
Residents	\$190,010,277			\$190,010,277	\$183,654,375
Community-based	57,175,327			57,175,327	55,569,498
Housing	5,460,218			5,460,218	5,632,606
Other programs	5,498,339			5,498,339	5,763,728
Research and education	1,542,839			1,542,839	1,843,828
Administrative and general	22,335,684			22,335,684	22,121,299
Total operating expenses (includes interest of \$2,735,988 in 2010 and \$2,987,484 in 2009)	\$282,022,684			\$282,022,684	\$274,585,334
OPERATING GAIN (LOSS)	\$1,999,935	\$(1,662,421)		\$337,514	\$(533,305)
NON-OPERATING ACTIVITIES					
Contributions		\$4,487,936	\$332,006	\$4,819,942	\$7,158,290
Fundraising expenses	(2,390,433)			(2,390,433)	(2,396,516)
Investment income - net of investment fees	2,883,822	2,923,010		5,806,832	5,497,167
Change in value of split-interest agreements	(32,697)			(32,697)	
Gain on Senior Health Partners, Inc. change of membership	21,544,787			21,544,787	
Net assets released from restrictions - capital	1,633,524	(1,633,524)			
Non-operating gain	\$23,639,003	\$5,777,422	\$332,006	\$29,748,431	\$10,258,941
Change in net assets before other changes in net assets	\$25,638,938	\$4,115,001	\$332,006	\$30,085,945	\$9,725,636
Reclassifications	(234,398)	91,883	142,515		
Transfer of fixed assets from Senior Health Partners, Inc.	576,166			576,166	
Adjustment to pension liability funded status	358,279			358,279	(13,027,420)
Change in net assets	26,338,985	4,206,884	474,521	31,020,390	(3,301,784)
Net assets – beginning of year	\$59,732,980	\$49,761,840	\$9,317,066	\$118,811,886	\$122,113,670
NET ASSETS – END OF YEAR	\$86,071,965	\$53,968,724	\$9,791,587	\$149,832,276	\$118,811,886

SYSTEM AND DIVISION BOARD MEMBERS

AS OF JUNE 30, 2011

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We mourn the loss of Life Trustees Norma Saul, Peter Strauss and Dick Jacobs, our longtime champion, friend and supporter.

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