THE LEWISH HOKE YEARS OF LEADERSHIP

ANNUAL REPORT 2018

2018

OUR MISSION is to empower older adults to enhance purpose and well-being through a portfolio of innovative health care services.

1870

"It is quite evident that we must provide some means to care for the aged and infirm — destitute, daily increasing in numbers, many without friends or any visible means of support."

—From the resolution adopted March 13, 1870, by the B'nai Jeshurun Ladies' Benevolent Society for the Relief of Indigent Females establishing the Home for Aged and Infirm Hebrews

MESSAGE from the President/CEO and Board Chair



Jeffrey Farber, M.D.

President and CEO



Michael Luskin Board Chair

In 2018, we celebrated our 170th anniversary. Such longevity is remarkable, especially when accompanied by distinguished achievement. From our early days we have pioneered in clinical care, been innovators in research and education, led in the provision of social services and continually upgraded and expanded our campuses to keep up with the growing needs of the older adults we serve.

Underpinning these accomplishments are deeply held values, which have guided us throughout our history. In 2018, we reformulated those values, recommitting ourselves to our role as an organization for community benefit — one that addresses the needs of all people regardless of race, religion, ethnicity, gender identity or financial means.

As early as 1873 we had a physician on staff; today, we take great pride in the excellence of our medical research, education and clinical care. In 2018, we added two executives to strengthen our leadership in both the clinical care and research arenas: Dr. Ed Wu, Chief Medical Officer, is a forward-thinking executive known for his integration of technology and analytics to advance patient care; Anne Meara, Senior Vice President of Business Development, brings a unique combination of clinical experience in nursing and strategic health systems management. Their skills

and commitment to compassionate delivery of care will enable us to provide the highest quality services to older New Yorkers at a time when people are living longer and care models are rapidly evolving.

In 2018, we rededicated ourselves to modernizing and expanding our physical facilities. In the Bronx, we opened a new 23,000-square-foot adult day health care center. It increases our capacity to serve New Yorkers who still live at home and need enhanced wellness care in a setting where they can enjoy stimulating activities, nutritious meals and the company of their peers. With the Bronx center up and thriving, we now look forward to redeveloping and modernizing our Manhattan campus.

None of our accomplishments over the decades would have been possible without the incredible generosity and vision of our donors. The Jewish tradition of *tzedakah* (charity), which inspired our founder, Hannah Leo, continues. We are deeply grateful to all who believe in and support our mission to improve the lives of older New Yorkers.

Why the Michael for

170 YEARSOF LEADERSHIP

1848

Hannah Leo and a group of Jewish women found the B'nai Jeshurun Ladies' Benevolent Society for the Relief of Indigent Females

1870

Opens a 15-bed, long-term facility on West 17th Street, the first Jewish institution of its kind in America

THE COMFORTS OF HOME

Home care is in our DNA. We started out more than 170 years ago making compassionate visits to homebound, impoverished New Yorkers and have grown and evolved from there. Today, we offer a range of options to keep people safe and healthy in their own homes, including home care, geriatric care management and adult day health care in their neighborhoods. We also provide affordable housing options for older adults who are independent and those who require supportive services.



1848

Hannah Leo founds an organization, B'nai Jeshurun Ladies' Benevolent Society for the Relief of Indigent Females, to offer help and consolation to poor women by making home visits.



1,912 hours

BY THE NUMBERS

956,483 hours of service were provided in clients' homes by

our licensed home health aides through our agency, Home Assistance Personnel, Inc.

of service were provided by our geriatric care managers through Solutions at Home

593 clients

were served in the community through our Adult Day Health Care programs

New Adult Day Care Facility

For older adults who live at home, we were proud to open a new state-of-the-art adult day health care facility in the Bronx offering medical, social and therapeutic care in a congenial setting where neighbors can meet neighbors over coffee or a meal while receiving top-notch health care. Services include physical, occupational and speech therapy; behavioral health and nutritional counseling; diabetes and medication management; health monitoring; nursing; and social work services, all provided by a supportive, nurturing and highly skilled staff.



In addition to health care, our new Bronx facility offers activities and nutritious meals.

A home care client in the Bronx, enjoying a chat with her neighbor.

1873

B'nai Jeshurun Ladies' Benevolent Society for the Relief of Indigent Females reincorporates and is renamed the Home for Aged and Infirm Hebrews; Dr. Simeon Newton Leo becomes staff physician, serving for 53 years

1883

Opens a facility on West 105th Street for 140 residents, offering semiprivate rooms and elevator 1897

Introduces therapeutic recreation: "Games, outdoor exercise and evening entertainments begin. Very helpful." — Dr. Leo

1917

Becomes a charter member of the Federation for the Support of Jewish Philanthropic Societies of New York City, known today as **UIA-Federation of New York**

1921

Collaborates with Mount Sinai's Dr. Frederic D. Zeman to develop the patient-centered model of care

1925

Dr. Frederic D. Zeman joins as physician and surgeon

THE PATH HOME

Our commitment to supporting the dignity and independence of older adults is embodied in our approach to rehabilitation following surgery or illness. With the goal of getting people back on their feet and safely home, the care team of physicians, nurses, therapists and social workers at our Manhattan and Westchester campuses works seamlessly to create a care plan tailored to each client's needs. And that plan extends to discharge so that the transition home is as smooth as possible.



1927

Department of physical therapy is established.

SUCCESS STORIES

1,835 patients

served through our short-stay rehabilitation programs in Manhattan and Westchester

1,077 patients

received rehabilitation services in their homes through our Certified Home Health Agency

A physical therapist works with a client to get in and out of the car.

A client completes her final physical therapy session before returning home.

2018

New Rehab Gym

In 2018, The New Jewish Home proudly opened its most advanced rehabilitation facility. Located at our Sarah Neuman campus in Westchester, the new 4,010-square-foot, short-stay facility combines our superb professional rehabilitation services with a person-directed care model, allowing patients to enjoy the highest level of skilled care while living in a modern and comfortable setting with luxury amenities.



1927

Laboratories and department of physical therapy are instituted 1930

Occupational therapy becomes a stand-alone department 1938

Becomes the first skilled nursing facility with a full-time social worker 1940

Starts to offer home health care, long before it is offered by government programs

1942

Becomes the first skilled nursing facility in New York State with a full-time, on-site physician 1943

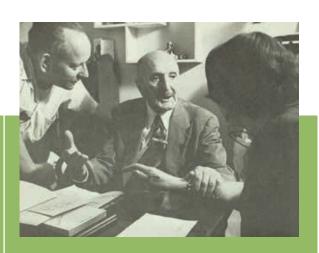
Receives full accreditation as a hospital from The Joint Commission

1944

Medical research fund is established

A LOVING HOME

Older adults with dementia, as well as those nearing end of life, require not just the best medical attention, but a level of care that emphasizes dignity, respect and compassion. Our Manhattan and Westchester campuses provide a safe, nurturing environment that maximizes physical and cognitive well-being provided by dedicated staff trained in palliative and persondirected care.



1938

Jewish Home becomes the first skilled nursing facility with a full-time social worker.



A CARING STAFF

100%

of the registered nurses, social work, clinical nutrition, physician, nurse practitioner and therapeutic recreation staff in our nursing homes completed training in palliative care communication, focusing on empathy and establishing goals of care.

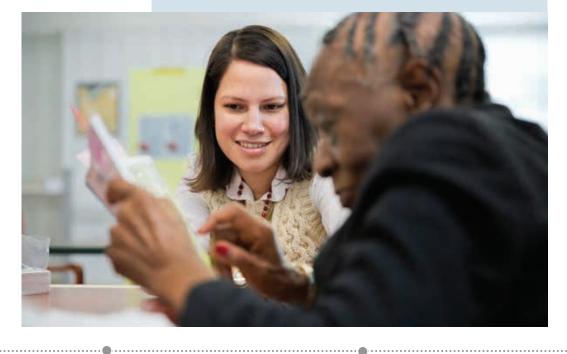
2018

Dementia Care

We believe that loss of cognitive function should not mean a loss of dignity. Both our Manhattan and Westchester campuses are accredited by Comfort Matters®, a nationally recognized research and education program that trains staff to deliver persondirected care to residents with dementia. Patients live in a safe and comfortable environment, waking up and going to sleep when they wish, eating what they want and engaging in activities on their own terms. Through a partnership with Inspired Memory Care at our Westchester campus, staff and caregivers receive intensive training in caring for older adults with cognitive impairment. In 2018, our research and clinical team made efforts to achieve a gradual dose reduction of antipsychotic medications on our dementia care unit.

Staff members know how a simple touch can have a positive impact on dementia patients.

→ An occupational therapist works with a client on a mindstimulating puzzle game.



1949

Becomes New York State's first skilled nursing facility with a department of psychiatry 1956

Becomes New York State's first skilled nursing facility with a department of rehabilitation 1963

Dr. Frederic D. Zeman establishes the Center for Instruction in the Care of the Aged, offering training courses for professionals 1970

Kittay Senior Apartments, independent housing for older adults, opens in the Bronx 1985

Establishes the country's first extensive geriatric teaching program with Icahn School of Medicine at Mount Sinai

1990

Lester Eisner, Jr. Center for Geriatric Education is dedicated

A HOME FOR ALL

As an organization run for the benefit of the community, we are driven by our values: extending welcome, embracing diversity, affirming dignity, respecting one another, embodying compassion, increasing knowledge and pursuing justice. That means our doors and arms are open to all regardless of ethnicity, religion, gender identity or ability to pay. Beyond our walls we enact our values through educational programs for young people; world-renowned contributions to research and innovation in the care of older adults; and an unwavering commitment to combating ageism, society's systematic and persistent bias against older adults.





1883

After years of operating in leased facilities, Jewish Home opens a permanent location on West 105th Street.

WE SERVE A DIVERSE POPULATION

49% White 27% Black/African American 22% Hispanic 2% Asian/Pacific Islander

> 41% Catholic 29% Other Christian 19% lewish 9% No Affiliation 2% other

TOP ROW, FROM LEFT: John Cruz, Director, GCD Program; Michael Luskin, Board Chair, Jewish Home; Dr. Jeffrey Farber, President & CEO, Jewish Home; Rosana Perez, Bronx High School for Medical Science; Dr. William Quintana, Bronx High School for Medical Science; Sandra Haydak, Health Opportunities High School; Al Pearlman, tutor. BOTTOM ROW, GCD 2019 graduates, from left: Elmy Urena, Bryan Mendez, Avomide Avuden, Jennifer Guerrero.

Workforce Development

Since its founding in 2006, our Geriatrics Career Development Program (GCD) has provided hundreds of youth from underserved communities access to college while getting real-world experience in geriatric health care. Under the supervision of our staff, high school participants from under-resourced schools in upper Manhattan and the Bronx contributed a total of 24,000 hours of care for patients or about 100 hours per student annually. The students, in turn, are mentored by residents, learning valuable life lessons and forging enduring relationships. The 2019 class comprised 77 high school seniors, 100 percent of whom graduated and were accepted to college. To date, more than 640 young people have completed the program. Two are currently enrolled in medical school, three are in doctoral programs and, over the years, more than 130 GCD alumni have joined our staff. In 2014, GCD piloted a program for out-of-school/out-of-work youth similar to the high school program. Since then, more than 160 youth have completed that program.



1991

Acquires Sarah Neuman skilled nursing facility in Westchester

2006

Establishes Research Institute on Aging and Geriatrics Career **Development Program**

2013

Expands the continuum of care by establishing Certified

Home Health Agency and the Assisted Living Program in

the Bronx; begins partnership with NYU Langone Health for Cardiopulmonary Rehabilitation Center in Manhattan Opens first Small House at Sarah Neuman, based on The Green House care model: launches Geriatric Substance Abuse Recovery Program

2018

Opens 23,000-square-foot, state-of-the-art adult day health care program in the Bronx

THANK YOU

The New Jewish Home is grateful to the many individuals, foundations and corporations which have provided financial support in 2017 or 2018.

\$250.000+

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\$100.000+

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EIGHT OVER EIGHTY Benefit Gala

Some 500 business and philanthropic leaders, influencers, older-adult advocates and cultural patrons gathered at the Ziegfeld Ballroom, March 5, 2018, at the fifth annual Eight Over Eighty benefit gala. Eight New Yorkers who, in their ninth and tenth decades, continue to live lives of remarkable achievement, vitality and civic engagement, were honored. The event raised over \$1 million.

The honorees were entertainment legend Clive Davis, 85; journalist Marilyn Berger, 82; political trailblazer **David Dinkins**, 90; philanthropist Elizabeth McCormack, 96; academia and philanthropy visionary Vartan Gregorian, 83; nonprofit luminary Stephen Solender, 80; and finance leaders Roy Zuckerberg, 82, and John G. Heimann, 88.



LEFT TO RIGHT, STANDING: John G. Heimann, Roy Zuckerberg, Marilyn Berger, Clive Davis. SEATED: Elizabeth McCormack, David Dinkins, Stephen Solender, Vartan Gregorian

March 4, 2020 **Eight Over Eighty Gala** at the Ziegfeld Ballroom

^{*} of blessed memory

EVENTS 2018

19th Annual Stein Lecture on Dementia.

Dan Cohen, M.S.W., founder and executive director of Music & Memory, spoke about using personalized music to optimize the quality of life and care for patients with cognitive and physical challenges. April 26

Boys in the Band. Friends of The New Jewish Home attended a performance of the Broadway hit in observance of Pride Month, followed by a reception at Sardi's to meet The New Jewish Home's CEO, Dr. Jeffrey Farber. June 5

New York City Pride March. Sixty residents, volunteers, staff and family members representing The New Jewish Home marched to celebrate and support the LGBT community. June 24

Lecture and book signing by award-winning New York Times journalist John Leland, author of Happiness is a Choice You Make: Lessons from a Year Among the Oldest Old. September 26

The Sixth Annual Himan Brown Symposium on Advances in Senior Health. Featured speaker Ashton Applewhite, author of This Chair Rocks, A Manifesto Against Ageism. October 10

16th Annual Palliative Care Conference.

Presenters for the four sessions, examining the ethical, legal and logistical issues around end of life, were Nancy Dubler, L.L.B., Adira Hulkower, J.D., Elizabeth Chuang, M.D., M.P.H., FAAHPM and Mary Beth Morrissey, Ph.D, M.P.H, J.D. November 13

Is Medical Marijuana Right for You? A lecture at Sarah Neuman in Westchester by Dr. Bernie Lee, Associate Chief Medical Officer at Metropolitan Jewish Hospice and Palliative Care. November 29



\$2.500+

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Thank You to Our Public Funders

We are deeply grateful to our champions in the public sector. Public support enables our award-winning Geriatrics Career Development Program, as well as community-based support services and recreational programming for older adults. *In addition, funding from the* National Institute on Aging supports research projects on the cognitive and physical health of older adults and their caregivers.

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Stephen Levin

Former NYC Council Speaker

Mayor's Office for Economic Opportunity

FINANCIAL STATEMENT

Assets	2018	2017
CURRENT ASSETS	166,992,726	177,757,653
ASSETS LIMITED AS TO USE	8,506,380	8,548,187
NONCURRENT ASSETS	148,173,394	142,860,663
Total assets	\$323,672,500	\$329,166,503
Liabilities and Net Assets		
CURRENT LIABILITIES	41,397,641	35,632,729
LONG-TERM LIABILITIES	92,514,966	100,753,211
Total liabilities	\$133,912,607	\$136,385,940
NET ASSETS	189,759,893	192,780,563
Total liabilities and net assets	\$323,672,500	\$329,166,503
Revenues/Expenses		
OPERATING REVENUES	178,207,213	169,032,631
OPERATING EXPENSES (includes interest of \$739,744 in 2018		
and \$629,808 in 2017)	194,951,771	180,230,045
Operating gain (loss)	(16,744,558)	(11,197,414)
NONOPERATING REVENUES,		
EXPENSES, GAINS AND LOSSES	1,074,813	11,280,445
Discontinued operations	(98,480)	(434,371)
Adjustment to pension liability funded status	12,747,555	(\$1,808,494)
Change in net assets	(3,020,670)	(2,159,834)
Net assets – beginning of year, restated	192,780,563	194,940,397
Net assets – end of year	\$189,759,893	\$192,780,563

In 2019, The New Jewish Home's Board of Directors adopted a new strategic plan that will bolster the fiscal health of the organization while continuing to advance our social mission to care for older adults across the economic spectrum.

Board of Directors

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(as of October 2019)

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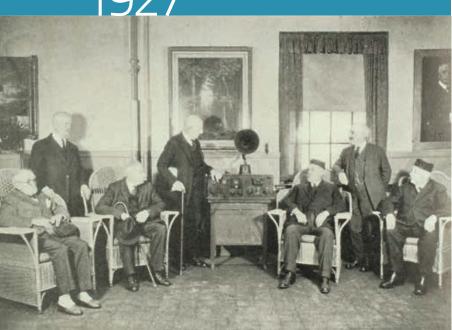
Chief Financial Officer

Ed Wu, M.D.

Chief Medical Officer

(as of October 2019)

1927



Residents gather around the radio



We offer a range of services in diverse settings:

SHORT-STAY REHABILITATION LONG-TERM CARE

MANHATTAN

120 West 106th Street New York, NY 10025 (212) 870-5000

A 514-bed skilled nursing facility, which is also a renowned training site for geriatrics fellows from the Icahn School of Medicine at Mount Sinai.

WESTCHESTER Sarah Neuman

845 Palmer Avenue Mamaroneck, NY 10543 (914) 698-6005 Person-directed care and rehabilitation in an innovative Small House setting.

CARE AT HOME

Certified Home Health Agency (CHHA) Home Assistance Personnel, Inc. (HAPI) Solutions At Home

(800) 544-0304 *Individualized home care services* provided by trained, licensed and highly experienced staff.

ADULT DAY HEALTH CARE

Medical, social and therapeutic care plus nutritious meals and activities for those who still live in their own homes.

MANHATTAN

140 West 106th Street New York, NY 10025 (212) 870-4682

BRONX

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HOUSING

Residences that combine the privacy of an apartment, with easy access to support services when they are needed.

Kittay Senior Apartments

2550 Webb Avenue Bronx, NY 10468 (718) 410-1441

University Avenue Assisted Living 2553 University Avenue

Bronx, NY 10468 (347) 418-4263

Section 202 Supportive Housing

Kenneth Gladstone Building 2620 University Avenue Bronx, NY 10468 (718) 933-8275

Harry and Jeanette Weinberg Gardens 2552 Webb Avenue

Bronx, NY 10468 (718) 432-1234

Harry and Jeanette Weinberg Riverdale House

6477 Broadway Riverdale, NY 10471 (718) 676-1440

Call or email to schedule a visit: (800) 544-0304 Info@JewishHome.org JewishHome.org





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"Perhaps in after years, this little structure will be the cornerstone of some immense edifice that shall carry out our purpose a hundred fold in magnitude."

— Hannah Leo during the dedication of Jewish Home's first building on 17th Street, 1870



A planned gift is a lasting way to help older New Yorkers live meaningful lives in the communities they love for years to come. We invite you leave a legacy for tomorrow by making a planned gift or bequest to The New Jewish Home. For more information, contact: Tamar Major, Vice President, Individual Gifts TMajor@JewishHome.org (212) 870-5013



The New Jewish Home is a comprehensive, mission-driven health care system serving older New Yorkers since 1848.

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