THE NEW JEWISH HOME

YEARS OF LEADERSHIP

ANNUAL REPORT 2018
In 2018, we celebrated our 170th anniversary. Such longevity is remarkable, especially when accompanied by distinguished achievement. From our early days we have pioneered in clinical care, been innovators in research and education, led in the provision of social services and continually upgraded and expanded our campuses to keep up with the growing needs of the older adults we serve.

Underpinning these accomplishments are deeply held values, which have guided us throughout our history. In 2018, we reformulated those values, recommitting ourselves to our role as an organization for community benefit—one that addresses the needs of all people regardless of race, religion, ethnicity, gender identity or financial means.

As early as 1873 we had a physician on staff; today, we take great pride in the excellence of our medical research, education and clinical care. In 2018, we added two executives to strengthen our leadership in both the clinical care and research arenas: Dr. Ed Wu, Chief Medical Officer, is a forward-thinking executive known for his integration of technology and analytics to advance patient care; Anne Meara, Senior Vice President of Business Development, brings a unique combination of clinical experience in nursing and strategic health systems management. Their skills and commitment to compassionate delivery of care will enable us to provide the highest quality services to older New Yorkers at a time when people are living longer and care models are rapidly evolving.

In 2018, we rededicated ourselves to modernizing and expanding our physical facilities. In the Bronx, we opened a new 23,000-square-foot adult day health care center. It increases our capacity to serve New Yorkers who still live at home and need enhanced wellness care in a setting where they can enjoy stimulating activities, nutritious meals and the company of their peers. With the Bronx center up and thriving, we now look forward to redeveloping and modernizing our Manhattan campus.

None of our accomplishments over the decades would have been possible without the incredible generosity and vision of our donors. The Jewish tradition of tzedakah (charity), which inspired our founder, Hannah Leo, continues. We are deeply grateful to all who believe in and support our mission to improve the lives of older New Yorkers.

Jeffrey Farber, M.D.
President and CEO

Michael Luskin
Board Chair

1870
“It is quite evident that we must provide some means to care for the aged and infirm — destitute, daily increasing in numbers, many without friends or any visible means of support.”

—From the resolution adopted March 13, 1870, by the B’nai Jeshurun Ladies’ Benevolent Society for the Relief of Indigent Females establishing the Home for Aged and Infirm Hebrews
THE COMFORTS OF HOME

Home care is in our DNA. We started out more than 170 years ago making compassionate visits to homebound, impoverished New Yorkers and have grown and evolved from there. Today, we offer a range of options to keep people safe and healthy in their own homes, including home care, geriatric care management and adult day health care in their neighborhoods. We also provide affordable housing options for older adults who are independent and those who require supportive services.

1848
Hannah Leo founds an organization, B’nai Jeshurun Ladies’ Benevolent Society for the Relief of Indigent Females, to offer help and consolation to poor women by making home visits.

2018
New Adult Day Care Facility
For older adults who live at home, we were proud to open a new state-of-the-art adult day health care facility in the Bronx offering medical, social and therapeutic care in a congenial setting where neighbors can meet neighbors over coffee or a meal while receiving top-notch health care. Services include physical, occupational and speech therapy; behavioral health and nutritional counseling; diabetes and medication management; health monitoring; nursing; and social work services, all provided by a supportive, nurturing and highly skilled staff.

BY THE NUMBERS
956,483 hours of service were provided in clients’ homes by our licensed home health aides through our agency, Home Assistance Personnel, Inc.

1,912 hours of service were provided by our geriatric care managers through Solutions at Home

593 clients were served in the community through our Adult Day Health Care programs

MILESTONES
1873
B’nai Jeshurun Ladies’ Benevolent Society for the Relief of Indigent Females reincorporates and is renamed the Home for Aged and Infirm Hebrews; Dr. Simeon Newton Leo becomes staff physician, serving for 53 years

1883
Opens a facility on West 105th Street for 140 residents, offering semi-private rooms and elevator

1897
Introduces therapeutic recreation: “Games, outdoor exercise and evening entertainments begin. Very helpful.” — Dr. Leo

1917
Becomes a charter member of the Federation for the Support of Jewish Philanthropic Societies of New York City, known today as UJA-Federation of New York

1921
Collaborates with Mount Sinai’s Dr. Frederic D. Zeman to develop the patient-centered model of care

1925
Dr. Frederic D. Zeman joins as physician and surgeon

1831
In addition to health care, our new Bronx facility offers activities and nutritious meals.

+ A home care client in the Bronx, enjoying a chat with her neighbor.
THE PATH HOME

Our commitment to supporting the dignity and independence of older adults is embodied in our approach to rehabilitation following surgery or illness. With the goal of getting people back on their feet and safely home, the care team of physicians, nurses, therapists and social workers at our Manhattan and Westchester campuses works seamlessly to create a care plan tailored to each client’s needs. And that plan extends to discharge so that the transition home is as smooth as possible.

1927
Department of physical therapy is established.

1927
Laboratories and department of physical therapy are instituted.

1930
Occupational therapy becomes a stand-alone department.

1938
Becomes the first skilled nursing facility with a full-time social worker.

1940
Starts to offer home health care, long before it is offered by government programs.

1942
Becomes the first skilled nursing facility in New York State with a full-time, on-site physician.

1943
Receives full accreditation as a hospital from The Joint Commission.

1944
Medical research fund is established.

2018
New Rehab Gym
In 2018, The New Jewish Home proudly opened its most advanced rehabilitation facility. Located at our Sarah Neuman campus in Westchester, the new 4,010-square-foot, short-stay facility combines our superb professional rehabilitation services with a person-directed care model, allowing patients to enjoy the highest level of skilled care while living in a modern and comfortable setting with luxury amenities.

SUCCESS STORIES

1,835 patients served through our short-stay rehabilitation programs in Manhattan and Westchester

1,077 patients received rehabilitation services in their homes through our Certified Home Health Agency

A physical therapist works with a client to get in and out of the car.

A client completes her final physical therapy session before returning home.
A LOVING HOME

Older adults with dementia, as well as those nearing end of life, require not just the best medical attention, but a level of care that emphasizes dignity, respect and compassion. Our Manhattan and Westchester campuses provide a safe, nurturing environment that maximizes physical and cognitive well-being provided by dedicated staff trained in palliative and person-directed care.

1938
Jewish Home becomes the first skilled nursing facility with a full-time social worker.

1949
Becomes New York State’s first skilled nursing facility with a department of psychiatry

1956
Becomes New York State’s first skilled nursing facility with a department of rehabilitation

1963
Dr. Frederic D. Zeman establishes the Center for Instruction in the Care of the Aged, offering training courses for professionals

1970
Kittay Senior Apartments, independent housing for older adults, opens in the Bronx

1985
Establishes the country’s first extensive geriatric teaching program with Icahn School of Medicine at Mount Sinai

1990
Lester Eisner, Jr. Center for Geriatric Education is dedicated

2018
Dementia Care

We believe that loss of cognitive function should not mean a loss of dignity. Both our Manhattan and Westchester campuses are accredited by Comfort Matters®, a nationally recognized research and education program that trains staff to deliver person-directed care to residents with dementia. Patients live in a safe and comfortable environment, waking up and going to sleep when they wish, eating what they want and engaging in activities on their own terms. Through a partnership with Inspired Memory Care at our Westchester campus, staff and caregivers receive intensive training in caring for older adults with cognitive impairment. In 2018, our research and clinical team made efforts to achieve a gradual dose reduction of antipsychotic medications on our dementia care unit.

A CARING STAFF

100% of the registered nurses, social work, clinical nutrition, physician, nurse practitioner and therapeutic recreation staff in our nursing homes completed training in palliative care communication, focusing on empathy and establishing goals of care.

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MILESTONE

A CARING STAFF

Staff members know how a simple touch can have a positive impact on dementia patients.

An occupational therapist works with a client on a mind-stimulating puzzle game.

1985
Establishes the country’s first extensive geriatric teaching program with Icahn School of Medicine at Mount Sinai

1990
Lester Eisner, Jr. Center for Geriatric Education is dedicated
As an organization run for the benefit of the community, we are driven by our values: extending welcome, embracing diversity, affirming dignity, respecting one another, embodying compassion, increasing knowledge and pursuing justice. That means our doors and arms are open to all regardless of ethnicity, religion, gender identity or ability to pay. Beyond our walls we enact our values through educational programs for young people; world-renowned contributions to research and innovation in the care of older adults; and an unwavering commitment to combating ageism, society’s systematic and persistent bias against older adults.

A HOME FOR ALL

Workforce Development

Since its founding in 2006, our Geriatrics Career Development Program (GCD) has provided hundreds of youth from underserved communities access to college while getting real-world experience in geriatric health care. Under the supervision of our staff, high school participants from under-resourced schools in upper Manhattan and the Bronx contributed a total of 24,000 hours of care for patients or about 100 hours per student annually. The students, in turn, are mentored by residents, learning valuable life lessons and forging enduring relationships. The 2019 class comprised 77 high school seniors, 100 percent of whom graduated and were accepted to college. To date, more than 640 young people have completed the program. Two are currently enrolled in medical school, three are in doctoral programs and, over the years, more than 130 GCD alumni have joined our staff. In 2014, GCD piloted a program for out-of-school/out-of-work youth similar to the high school program. Since then, more than 160 youth have completed that program.
The New Jewish Home is grateful to the many individuals, foundations and corporations which have provided financial support in 2017 or 2018.

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The Ada and Samuel A. Greenberg Foundation
The New Jewish Home
Stern Family Philanthropic Foundation
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EIGHT OVER EIGHTY Benefit Gala

Some 500 business and philanthropic leaders, influencers, older-adult advocates and cultural patrons gathered at the Ziegfeld Ballroom, March 5, 2018, at the fifth annual Eight Over Eighty benefit gala. Eight New Yorkers who, in their ninth and tenth decades, continue to live lives of remarkable achievement, vitality and civic engagement, were honored. The event raised over $1 million.

The honorees were entertainment legend Clive Davis, B.S.; journalist Marilyn Berger, B.S.; political trailblazer David Dinkins, 90; philanthropist Elizabeth McCormack, 96; academia and philanthropy visionary Vartan Gregorian, B.S.; nonprofit luminary Stephen Solender, B.S.; and finance leaders Roy Zuckerberg, B.S., and John G. Heimann, B.S.

Eight Over Eighty Gala

at the Ziegfeld Ballroom

March 4, 2020

Save the Date
Thank You to Our Public Funders

We are deeply grateful to our champions in the public sector. Public support enables our award-winning Geriatrics Career Development Program, as well as community-based support services and recreational programming for older adults. In addition, funding from the National Institute on Aging supports research projects on the cognitive and physical health of older adults and their caregivers.

Borough President Ruben Diaz Jr.
Manhattan Borough President Gale Brewer
NYS Council Speaker
Corey Johnson
NYS Council Member
Fernando Cabrera
NYS Council Member
Stephen Levin
NYS Council Member
Mark Levine
Former NYC Council Speaker
Melissa Mark-Viverito
Mayor’s Office for Economic Opportunity
National Institute on Aging
National Institute on Health
NYS Department for the Aging
NYS Human Resources Administration
NYS Department of Education
NYS Department of Health
In 2019, The New Jewish Home’s Board of Directors adopted a new strategic plan that will bolster the fiscal health of the organization while continuing to advance our social mission to care for older adults across the economic spectrum.
SHORT-STAY REHABILITATION
LONG-TERM CARE
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A 254-bed skilled nursing facility, which is also a renowned training site for geriatrics fellows from the Icahn School of Medicine at Mount Sinai.

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(800) 544-0304
Individualized home care services provided by trained, licensed and highly experienced staff.

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Medical, social and therapeutic care plus nutritious meals and activities for those who still live in their own homes.

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140 West 106th Street
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(212) 870-4682

BRONX
1200 Waters Place
Bronx, NY 10461
(718) 484-5639

We offer a range of services in diverse settings:

HOUSING
Residences that combine the privacy of an apartment, with easy access to support services when they are needed.

Kittay Senior Apartments
2550 Webb Avenue
Bronx, NY 10468
(718) 410-1441

University Village Assisted Living
2553 University Avenue
Bronx, NY 10468
(347) 418-4263

Section 202 Supportive Housing
Kenneth Gladstone Building
2620 University Avenue
Bronx, NY 10468
(718) 933-8275

Harry and Jeanette Weinberg Gardens
2552 Webb Avenue
(718) 432-1234

Harry and Jeanette Weinberg
Riverdale House
6477 Broadway
Riverdale, NY 10471
(718) 676-1440

Join our Heritage Society
A planned gift is a lasting way to help older New Yorkers live meaningful lives in the communities they love for years to come. We invite you leave a legacy for tomorrow by making a planned gift or bequest to The New Jewish Home.

For more information, contact: Tamar Major, Vice President, Individual Gifts TMajor@JewishHome.org (212) 870-5013

PHOTO CREDITS: All historic photos from collection 1-308, “Jewish Home and Hospital for the Aged” courtesy of The American Jewish Historical Society, except pages 2, 9 and inside back cover. All contemporary photos by Tadej Znidaricic, except pages 8, 9 and 11.

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Perhaps in after years, this little structure will be the cornerstone of some immense edifice that shall carry out our purpose a hundred fold in magnitude.”

— Hannah Leo during the dedication of Jewish Home’s first building on 17th Street, 1870
The New Jewish Home is a comprehensive, mission-driven health care system serving older New Yorkers since 1848.

JewishHome.org